



Community Health Needs Assessment Implementation Strategy

2013 - 2016

Strategic Objective: Through the Tiny Steps program, improve the available care of women and babies in the community, especially those in need of pre-conception, prenatal health and healthcare through the first year of life.

COMMUNITY NEED ADDRESSED: Access to Health Services; Maternal, infant and child health; Immunizations; Access to Mental Health Care; Violence: Nutrition; Substance Abuse

Activity	Resources Needed	Verification	Target Date
Increase the use of folic acid and vitamins among clients	Vitamins, Folic Acid Educational materials	Data from clients served	On-going; Annual Report
Increase the pregnancy interval of women served to over 18 months	Educational materials	Data from clients served	On-going Annual Report
Encourage smoking cessation in clients served	Educational materials, Client consultation	Data from clients served	On-going Annual Report
Add weekend and evening hours for greater availability to clients	Improved staffing, Communications of new hours	New hours	4 th quarter 2013
Decrease the incidence of sexually transmitted diseases	Educational materials Client consultation	Data from clients served	On-going Annual Report

Activity	Resources Needed	Verification	Target Date
Foster community relationships in support of strategic goal	Identify relationships Build partnerships Establish mutual goals	At least three new relationships established annually	Annual Report 2013, '14. '15
Reconnect with Bayard House (Home for pregnant women)	Educational materials, Volunteer Commitment	Regular and sustained relationship, educational program for residents, food drive	2014
Continue and expand Bi-Lingual services	Establish language facility as a preferred skill in hiring;	Increase in bilingual colleagues	2014
Continue and expand mental health Services	Qualified counselor, funding	New hours, especially in evening	2015
Access to a social worker	Qualified social worker, funding	Addition of staff	2013
Develop a program for dads	Educational materials, staffing	Program offered	2014

Strategic Objective: Offer a comprehensive program of medical care, outreach and education to those who are most in need in the Wilmington community via the Saint Clare Van(s), a mobile medical office.

COMMUNITY NEED ADDRESSED: Access to Health Services, Adolescent Health, Cancer, Heart Disease and Stroke, Immunizations, Nutrition, Substance Abuse

Activity	Resources Needed	Verification	Target Date
Develop ministry strategic plan	SP committee, awareness of Community needs and partners	Written plan	2014
Deploy a new van	Consider opportunities for service to youth Funding, staffing	“ Van in operation	“ 2014
Assess hours of operation and stops	Data from past stops, assessment of community needs and locations	New schedule	2014
Expand partnerships with specialists	Priority list of specialist needs; outreach (podiatry, mental health, dental, etc.)	At least two new partnerships each year	2013, '14, '15
Encourage smoking cessation in clients served	Educational materials, Client consultation	Data from clients served	On-going Annual Report
Continue and expand Bi-Lingual services	Establish language facility as preferred skill in hiring;	Increase in bilingual colleagues	2014
Develop partnerships with parishes and Catholic schools	Promotional materials, educational materials, etc	3 new partnerships each year	2013, '14, '15

Strategic Objective: Provide medical services through the Center of Hope to those who are in need of care in the Newark area, with particular sensitivity to those who may be undocumented or otherwise disconnected from traditional medical programs.

COMMUNITY NEED ADDRESSED: Access to Health Services, Cancer, Heart Disease and Stroke, Immunizations, Violence, Maternal, infant and child health; Mental Health, Nutrition, Substance Abuse

Activity	Resources Needed	Verification	Target Date
Continue and expand Bi-Lingual services	Establish language facility as a preferred skill in hiring;	Increase in bilingual colleagues	2014
Encourage smoking cessation in clients served	Educational materials, Client consultation	Data from clients served	On-going Annual Report
Establish partnership with Catholic Charities	Outreach to CC; establish Care for ease of access to needy patients	Two collaborative projects completed	2014
New Space	Review of available space, with care for Access for those in need (bus routes, etc.)	New Space	2015
Expand hours	Staffing, Plan for service	Expanded hours	2015

Strategic Objective: Provide education, referral and support to those who have received a diagnosis of cancer and to the community at large in the area of cancer prevention.

COMMUNITY NEED ADDRESSED: Cancer Care

Activity	Resources Needed	Verification	Target Date
Outreach to the Hispanic and African American community	Educational materials, staffing	Three programs annually in support of these communities	2013, '14, '15
Develop educational program with focus on cancer survivorship	Educational materials, staffing	Program developed and offered	2015

Strategic Objective: Establish new programs and relationships in support of quality healthcare for those in our program.

COMMUNITY NEED ADDRESSED: Parish and faith-based community connection, school nurse program, collaboration on violence in city of Wilmington

Activity	Resources Needed	Verification	Target Date
Develop a parish nurse and wellness program	Parish nurse liaison; program scope and sequence	2 program opportunities annually	2013, '14, '15
School Nurse resource Partnership	School nurse partners; education and resource materials	2 meetings sponsored and 2 program development opportunities per year	2013, '14, '15
Out reach to LACC, West Side groups, Ministry of Caring, Catholic Charities	Staffing, educational materials, relationship development	At least one meeting and one joint health/wellness Initiative per year	2013, '14, '15
City Violence Initiative	Educational materials, staffing	Join city initiatives to combat violence	2013